The 2017 CFO of the Future Summit:

Fueling the Growth Agenda

Harvard University, Cambridge, Mass.
May 17 – 19, 2017
Amidst a backdrop of deepening digital disruption, growing political uncertainty, increasing regulatory complexity, and shifting consumer preferences, one thing is certain — chief financial officers are creating a new agenda for growth.

To effectively lead in this new environment, chief financial officers and finance executives must become “chief growth officers” — the point person who not only controls stability, accountability and risk, but also grows profitability, enterprise-wide agility, sustainability, and customer trust.

This growth-oriented pivot will be valuable, yet difficult. The chief growth officer must redefine the playbook of finance by embracing disruption, spearheading the development of new business models, and building agility into operations. This will often mean managing two or more different business models under one roof, freeing up resources to invest in growth initiatives, measuring new key performance indicators, and creating new ecosystems and platforms for rapid value creation.

To help current and future chief financial officers acquire these new capabilities, the Technology and Entrepreneurship Center at Harvard and Leadership for a Networked World, in collaboration with Accenture Strategy, are convening the 2017 CFO of the Future Summit: Fueling the Growth Agenda, to be held May 17-19 at Harvard University in Cambridge, Massachusetts.

At the 2017 Summit, participants will learn about and share best practices on leading the growth agenda. In particular, the Summit will look at the challenges and opportunities via:

- **Strategy** - How can the finance organization not only optimize current business value, but also fund and incubate new and disruptive business models?
- **Leadership** - How can finance executives manage across the c-suite to ensure partners and stakeholders are informed and aligned on the pace of change?
- **Technology** - What innovative digital tools, data, analytics, and network-enabled platforms can bring newfound speed and agility to finance and operations?
- **Human Capital** - How should recruitment, hiring, and training of human capital change, and how can organizational culture become an enabler of progress?
About the CFO of the Future Summit

This Summit will bring select private sector financial executives, industry experts, and leading academics together at Harvard University to answer these questions, grapple with the evolution of the CFO role, learn about and share ideas on emerging business models, and prepare the next generation of chief financial officers.

Who Should Attend

The Summit is an invitation-only program designed to develop the next generation of chief financial officers. Participants in the program are chief financial officers and/or a senior-level team member designated by the chief executive officer or chief financial officer of their respective firms.

Admission and Participation

Participation is limited to chief financial officers and/or their designee. All other applicants will be reviewed and accepted on a case-by-case basis, according in part to space availability and cohort composition. This event is supported by the hosting and collaborating organizations, so there is no tuition or fee to attend. Travel and hotel arrangements, and related expenses, are the responsibility of individual participants.

For more information please visit cfofuture.org

“The role of finance is changing from being the cost controller to becoming what I call, ‘the business value architect.’ That’s what finance will be in the future, and I think that’s a huge opportunity.”

– Dr. Christian Campagna
Accenture Strategy, CFO & Enterprise Value Lead

“Being a change agent is not natural. It’s lonely. You’re betting a lot—you’re betting your political capital, [and] you’re betting your personal capital. But if not you, then who? If not at this point, then when?”

– Val Bauduin
Controller and Chief Accounting Officer, Marriott International
Accenture Strategy operates at the intersection of business and technology. We bring together our capabilities in business, technology, operations and function strategy to help our clients envision and execute industry-specific strategies that support enterprise wide transformation. Our focus on issues related to digital disruption, competitiveness, global operating models, talent and leadership help drive both efficiencies and growth. For more information, follow @AccentureStrat or visit www.accenture.com/strategy.

The Technology and Entrepreneurship Center at Harvard (TECH) is convening the 2017 CFO of the Future Summit as a component of the Innovation Fellows program. TECH, part of the Harvard John A. Paulson School of Engineering and Applied Sciences, is both a real and virtual space for students, faculty, alumni, and industry leaders to learn together, collaborate and innovate. TECH enables this holistic exploration by sponsoring and supporting opportunities for the innovation community to gather and exchange knowledge via courses, study groups, mentorship relationships, innovation programs and special events. For more information on TECH visit www.tech.seas.harvard.edu.

Leadership for a Networked World (LNW) helps leaders ideate and activate organizational transformations that generate capacity and sustainable value. Founded in 1987 at Harvard Kennedy School, LNW is now an applied research initiative of the Harvard Public Sector Innovation Award Program at the Technology and Entrepreneurship Center at Harvard. Since 1987, LNW has delivered more than 200 learning events and gathered more than 12,000 alumni globally. To learn more about LNW please visit www.lnwprogram.org.