

# CFO Leadership Today and in the Future

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**The  
road  
to American  
Express**

## Perspectives from the CFO...

Perspectives as CFO...synergies and differences  
...in 3 different companies

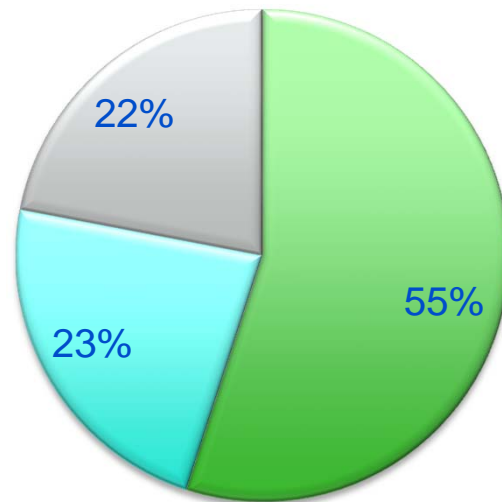


# AGENDA

- Key CFO Leadership Questions:
  - *How do you spend your Time?*
  - *How do you think about Talent?*
  - *How do you think about Transformation and Technology?*

# HOW DO YOU SPEND YOUR TIME?

## Reasons to Change CFO



- Poor working relationship with the CEO/Board/Other Sr Leaders
- Inability to directly connect Finance efforts to tangible business outcomes and a change agenda
- Other



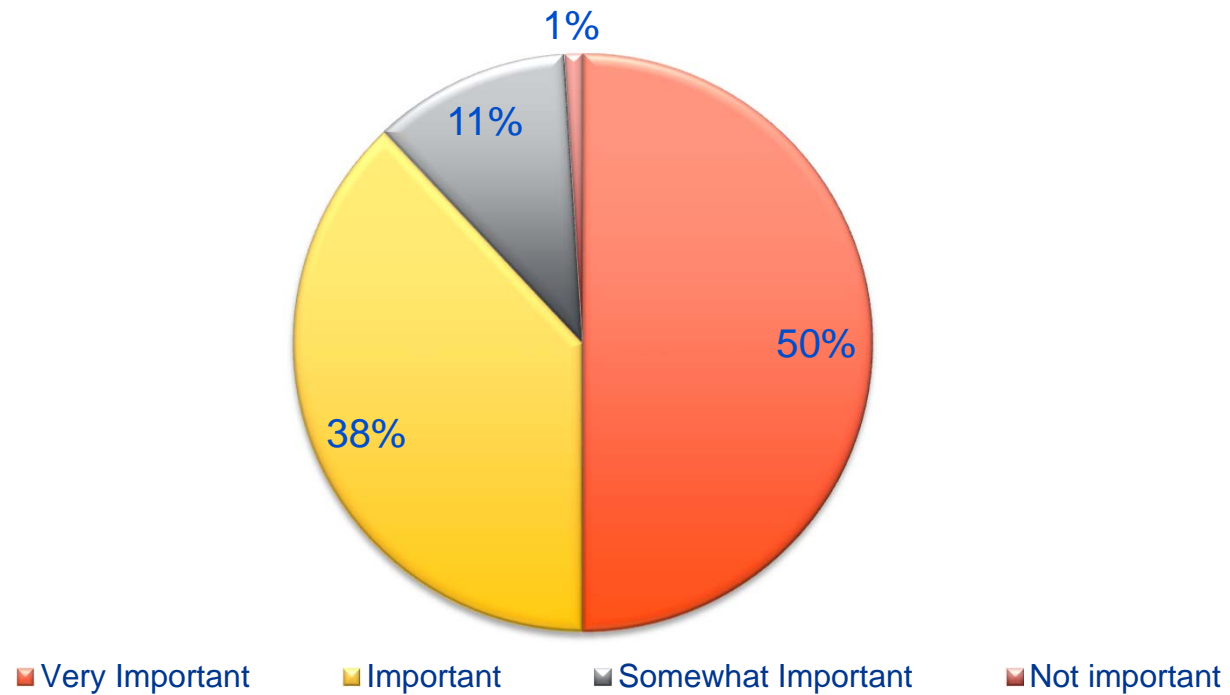
HOW DO YOU THINK ABOUT TALENT?



# HOW DO YOU THINK ABOUT TRANSFORMATION ...



## How important is IT becoming for CFOs?





# Q&A

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